

# ANDREA CROPPER

## MISSION

Providing quality marketing and advertising services since 2016, Indigo Marketing strives to connect our clients with real customers who can make a real impact in their business.

**We'll take care of your business image so you can get back to business.**

## SERVICES

### Counsel & Advising

Advising on Crucial Marketing Decisions

### Facebook Marketing & Advertising

Facebook Page & Story Posts

Ad Buying for Facebook

### Instagram Marketing & Advertising

Instagram Page & Story Posts

Ad Buying for Instagram

### On-Site Content Collection & Creation

Photography, Videography

### Photo Editing/Simple Graphics

Text Overlays, Photoshop, Graphic Design

### Organic Social Media Interaction

Engagement with Relevant Customer Base

### Google Posting & Analytics

Posting to Google Account, Analytics Updates & SEO

### Email Marketing

Keeping Past Clients Up-To-Date, Email Marketing Campaigns

### Head Hunting for Influencer Partnerships

Finding Influencers to Promote Brand

### Website Updates

Unlimited Updates to Website Content



**INDIGO**  
marketing



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## WHY WE DO WHAT WE DO

**With a growing online store population comes an inevitable growth in competition, especially for small or privately owned businesses. We know you're busy running the show, so we're here to help take a load off your shoulders.**

## SERVICES, CONT.

### **Review Response**

Responding to Reviews on Various Platforms

### **Promotional Event Coordination**

Running/Coordinating Promotional Events

### **Branded Merchandise**

Design and Order Branded Merchandise, Flyers &  
Promotional Items

### **Blog Management**

Writing Original Blog Content

## PRICING

### **All Services Listed**

~~\$2500~~ \$1800 / Month

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